Integrated Worlds

we connect worlds

We are your engine for successful business development

Discover our digital solutions

Integrated Worlds - the leading partner for digital transformation

Secure your competitiveness in the digital future with us

Since 1996, we at Integrated Worlds have been supporting companies from various industries on their way into the digital future. With our extensive expertise in the digital integration of B2B partners and the development of data-driven business models, we are the companion for over 500 innovative companies from the small and medium sized company sector.

We design holistic and sustainable solution concepts for industry and retail as well as for central regulators, association groups, suppliers, marketplaces and much more. We rely on state-of-the-art technologies and have an extensive portfolio of solutions to optimize business processes and enable seamless digital communication with business partners.

25+ years
Strategic partner

We are proud to have been a strategic partner for well-known market leaders for many years. More than 30,000 companies successfully connect with each other.

50+ makers

We are a diverse team with over 50 colleagues at several locations in Europe. We maintain a direct and open approach and put our customers first.

Strong
Corporate culture

Each and every one of us is ready to expand and contribute their knowledge in order to create inspiring solutions with our customers.

„*The increasing need for digitization and the growing shortage of skilled workers are a toxic mix for SMEs. Offering a technical infrastructure and innovations is not enough! That's why we have optimized our services to actively and radually support our customers in digital change management. Instead of isolated solutions, we develop scalable platforms and strategies for our customers.*"
Patrick Sönke, Managing Director
Integrated Worlds GmbH

Our mission: We are the first point of contact for innovative players from the SME sector, supporting them in their successful business development through the digital integration of numerous B2B partners and the development of data-driven business models.

Our vision: We want to work together with our customers on the trends of tomorrow in a practical way. Data is made accessible and usable quickly and transparently in order to optimize business processes and ensure the company's competitiveness in the long term.

"*Digitization is of crucial importance for securing the future of companies. When it comes to implementation, the focus is usually on networking systems and increasing the efficiency of business processes. Now is the time to take the next step and use the resulting data. Immense potential is being unleashed here and new, data-based business models are emerging.*"
Klaus Bröhl, Founder & Managing Director,
Integrated Worlds GmbH

We grow together with our customers

An excerpt of companies that have been relying on our solutions for years

30+

Million annual business transactions

500+

Active customers from various industries

1.000+

Networking in daily data exchange

bulthaup

DE MANDEMAKERS GROEP
keukens, meubelen & sanitair

DTV TABAK

GUTMANN

HARDECK.

home24

KESSEBÖHMER

MÖBEL BOHN

nolte KÜCHEN

OSTERMANN

POLIPOL

rauch
LEBEN RAUM GEBEN

ROLLER

SEGMÜLLER

TECHNO
DIE AUTOHAUS-KOOPERATION

Vion
FOOD GROUP

"Thanks to Integrated Worlds, we have greatly digitized the daily exchange of information in the complex network between our customers and sales companies and are thus making better use of the potential of process automation."
Jörn Timm, Functional Application Manager EDI, VION IM&T GmbH

"We are experiencing a huge reduction in errors in end customer data processing for direct customer delivery, as everything is now electronic and no manual intervention is required to drive the process forward."
Olaf Polk, Head of IT Consulting, Hardeck Möbel GmbH & Co. KG

"With Integrated Worlds, we have managed to integrate our members, suppliers and our own employees on one platform. This gives us a central platform with which we can flexibly organize our B2B business - and that of our members - today and in the future."
Georg Wallus, Managing Director, TECHNO-EINKAUF GmbH, DIE AUTOHAUS-KOOPERATION

Our customers

Our expertise enables us to deliver the highest quality at all times

Profitieren Sie von unserer lang-jährigen Erfahrung & Fachwissen

goes far beyond technical support. We understand that successful digital transformation requires more than just technology - it requires a dedicated and knowledgeable team that thinks for you to best meet your needs.

Our EDI (Electronic Data Interchange) specialists, service engineers, developers and consultants are experts with many years of experience and in-depth specialist knowledge. Their expertise is the foundation of our services and solutions, and their dedication to excellence is reflected in the projects they carry out. With us, every request is valued and treated with care.

The best companion for you and your connected business partners

Our service team is available from Monday to Friday from 08:00 to 17:00.

- ✓ Onboarding service
- ✓ Technical advice
- ✓ Maintenance, security and updates
- ✓ Adjustments and changes

We maximize our comprehensive know-how through strategic partnerships to offer our customers the right solutions in their current working environment.

This includes partnerships with merchandise management systems, logistics specialists, configuration solutions and many other solution providers whose interfaces and requirements we already know very well.

Below you will find an excerpt from our partner network, with which we guarantee fast and smooth integration through existing interfaces, among other things.

Our service & our partners

Together we will find the right solution for your challenge

Digitize your processes and create more efficiency

You will find our range of solutions on the following pages. We support you in all digital areas, enabling you to work more efficiently and in a more revenue-oriented manner. For example, by expanding your digital sales, your logistics processes or optimizing your point of sale.

Digital document data exchange is an essential part of our portfolio and serves as the basis for efficient processes. You decide which milestone you want to use to advance your company.

We understand your business needs and requirements to ensure your success - whether it's flexibility, cost efficiency or market expansion!

Your advantages at a glance

✓ Use flexible solution modules for EDI interfaces as well as portal solutions to integrate all your business partners.

✓ Increase positive perception among your business partners through comprehensive integration capability.

✓ Reduce throughput times and reclamation rates through automation.

✓ Gradually optimize processes in purchasing, sales, logistics and controlling.

✓ Scale the benefits of your existing merchandise management and digital solutions through seamless integration.

Symbol library

Content pages   Solution pages

Trade   Industry

Electronic data interchange

Page 10-19

- EDI order processing
- EDI invoices
- EDI logistics documents
- EDI web portal

Online sales processes

Page 20-27

- B2B customer portal
- B2B order portal
- Marketplace connection

Efficient end customer delivery

Page 28-35

- Dropshipping
- Crossdocking
- Shipping portal

Digital at the POS

Page 36-43

- Connection to planning programs
- IWOfurn SalesApp
- Stock & delivery times

Optimized purchasing & controlling

Page 44-47

- Purchasing portal for C-parts

Data-driven business models

Page 48-49

- FXM (Feedback & Experience Management)

Onboarding/ Partner networking

Page 50-51

- Further services

IWOfurn

Page 52-55

- Service platform for the furniture industry

Become 100% EDI with us

More efficiency through Digitized processes

With EDI (Electronic Data Interchange), we strengthen the competitiveness of your company. Our complete digital networking and automation with your business partners increases quality for you, reduces costs and relieves your specialists.

Ihre Vorteile auf einen Blick

✓ **Reduce the workload for specialists:** no more manual data entry, freeing up time for value-adding tasks activities.

✓ **0% error rate:** reliability and traceability, for you and all your business partners.

✓ **Cost reduction:** Achieve your business goals efficiently and gain market advantages.

✓ **Sustainability:** Improve your environmental eco-balance by saving paper through digital processes.

✓ **Big Data & AI:** Position yourself as a future-proof company and create the basis for data-based working with EDI.

As a digitization partner, we offer tailor-made solutions for digital document exchange. We don't just supply the technology. Our onboarding service helps you to connect with your business partners as quickly as possible. Read more about this on pages 50 to 51.

Overtake all your competitors and become a digital hero with our solutions.
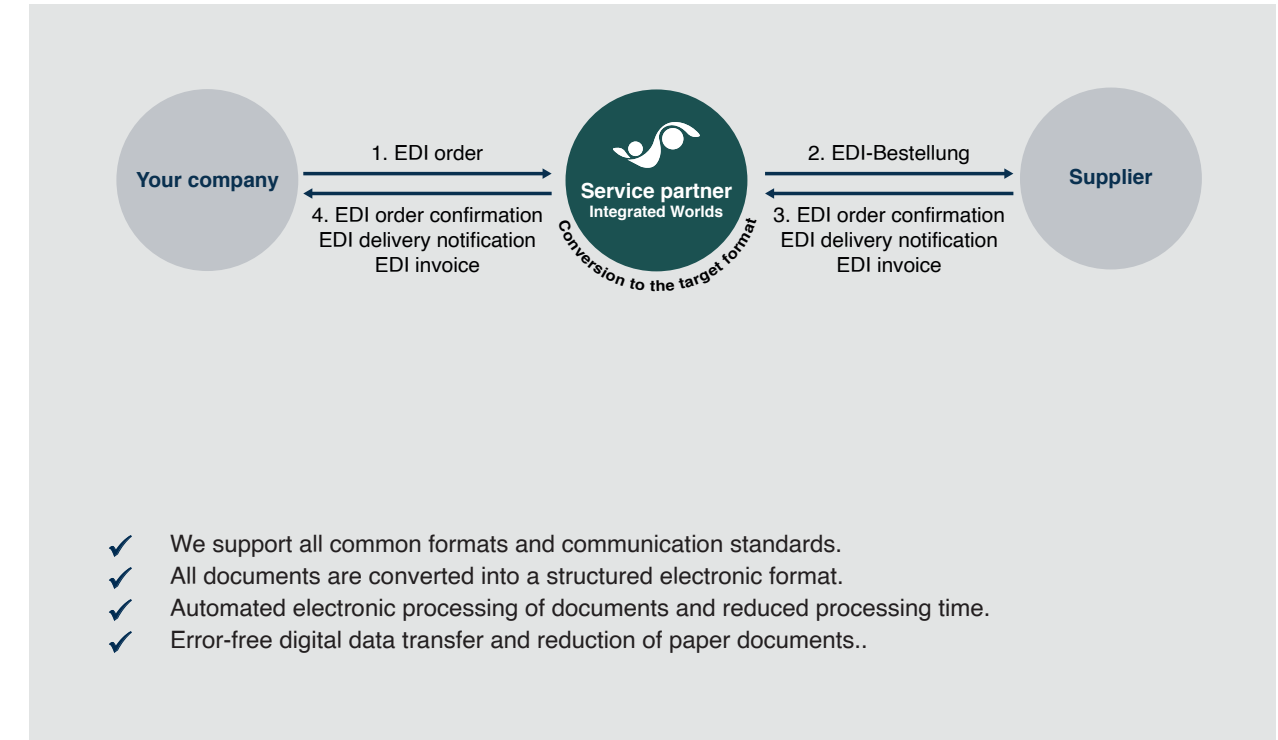
Order processing - the first milestone in your process digitization

Digital order processing - one of the prerequisites for efficient processes

In cooperation with merchandise management and ERP service providers, we analyze the requirements for the necessary EDI interfaces and carry out the integration together.

Thanks to our technical and organizational expertise, the involvement of your team is limited to the operation of the ERP system, thus saving your resources and reducing the workload on your team.

Automated order processing allows you to work more efficiently, faster and error-free with your business partners and benefit from the fact that you can automatically import orders or order confirmations and process them further for follow-up processes.

- ✓ We support all common formats and communication standards.
- ✓ All documents are converted into a structured electronic format.
- ✓ Automated electronic processing of documents and reduced processing time.
- ✓ Error-free digital data transfer and reduction of paper documents..

EDI - Order processing

Improve your cash flow

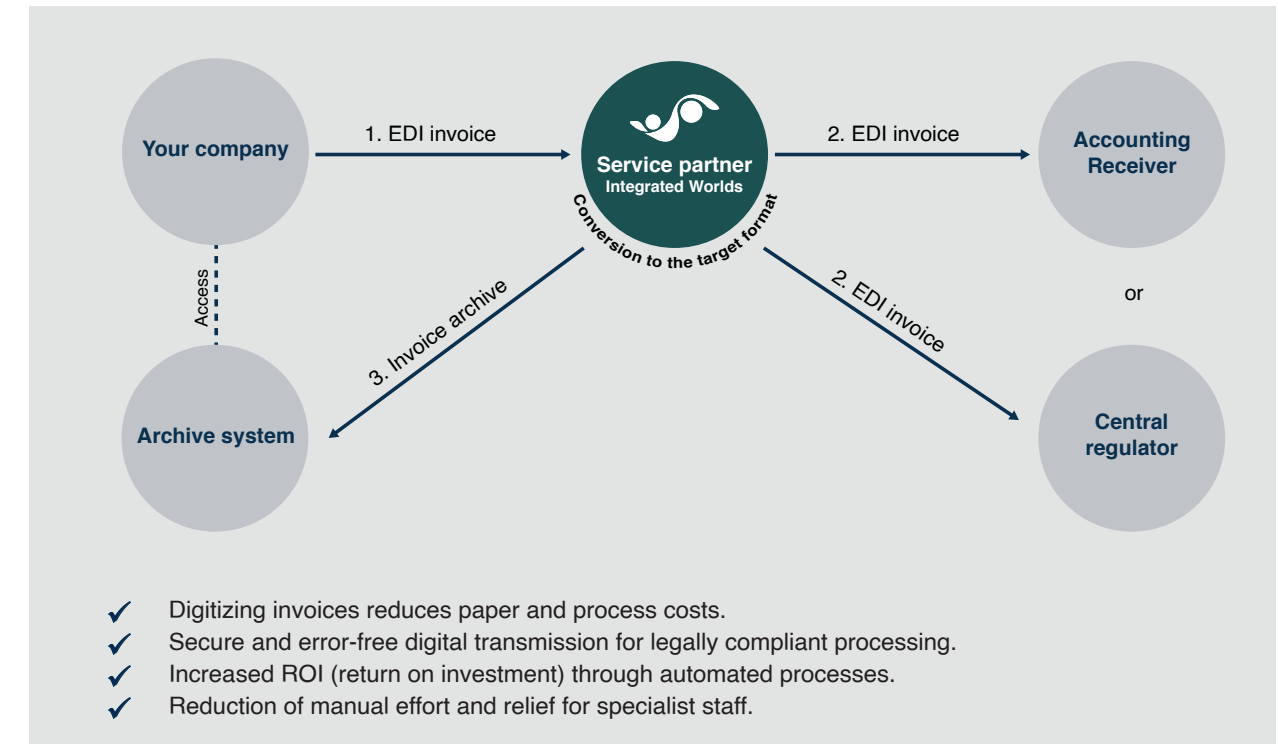# With EDI you can achieve fully automated document flows

You can keep an eye on your sales and expenses in real time. At the same time, you always work in accordance with the requirements of legal invoice conformity. We can easily archive your receipts and you can withstand any audit. Your archiving costs are reduced and searching for invoices becomes easier.

In addition to the cost savings, you increase your liquidity through error-free work and automated checking mechanisms. Your invoices are processed more quickly, cash discounts can be better utilized and reminder fees can be avoided.

The domestic law, "Wachstumschancengesetz" will introduce mandatory e-invoicing for domestic B2B sales in Germany from January 1, 2025.

- ✓ Digitizing invoices reduces paper and process costs.
- ✓ Secure and error-free digital transmission for legally compliant processing.
- ✓ Increased ROI (return on investment) through automated processes.
- ✓ Reduction of manual effort and relief for specialist staff.

EDI - Invoices

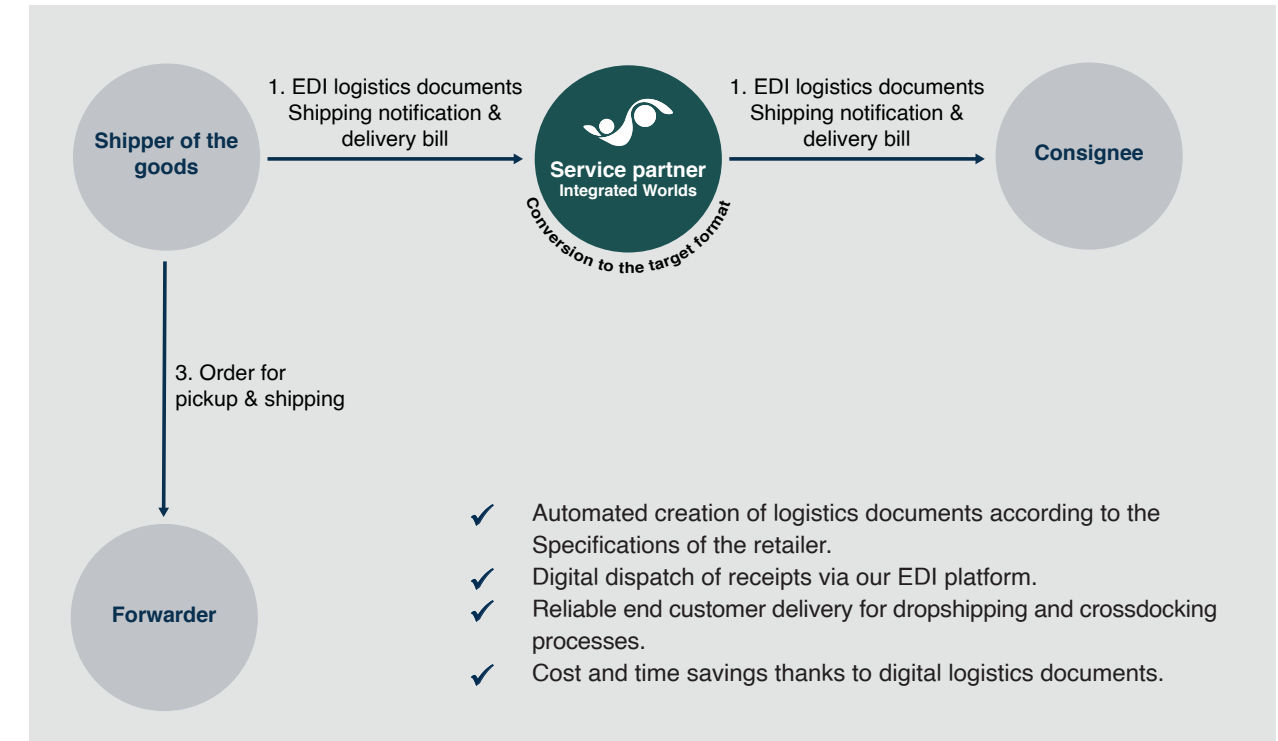Optimierung des Versands mit der Digitalisierung Ihrer Logistikbelege

Optimization of shipping with the digitization of your logistics documents

With digital logistics documents, supply chains can be mapped transparently and smoothly for all partners involved. Transport and forwarding orders (IFTMIN) can be exchanged and accompanying documents such as digital delivery bills and shipping labels can be used in the dropshipping or cross-docking process (see pages 30-33).

For all parties involved, such as wholesalers, service providers or suppliers, there is no additional effort involved in the introduction and processing of digital logistics documents. All process and delivery-relevant content is transferred via a single interface. There is no need to adapt your own merchandise management and ERP systems.

- ✓ Automated creation of logistics documents according to the Specifications of the retailer.
- ✓ Digital dispatch of receipts via our EDI platform.
- ✓ Reliable end customer delivery for dropshipping and crossdocking processes.
- ✓ Cost and time savings thanks to digital logistics documents.

EDI – **Logistics documents**

Connect all non-EDI-capable suppliers
with one portal

A portal solution for a 100% EDI quota

Even if you have already implemented EDI in your compa-
ny, there is still a lot of manual work due to many suppliers
and subcontractors w h o cannot send you electronic doc-
ument data.

With the EDI web portal, you can connect your suppliers
and subcontractors quickly and easily. Your vendors and
suppliers can download their orders from the portal, gen-
erate the return documents via the portal and send them to
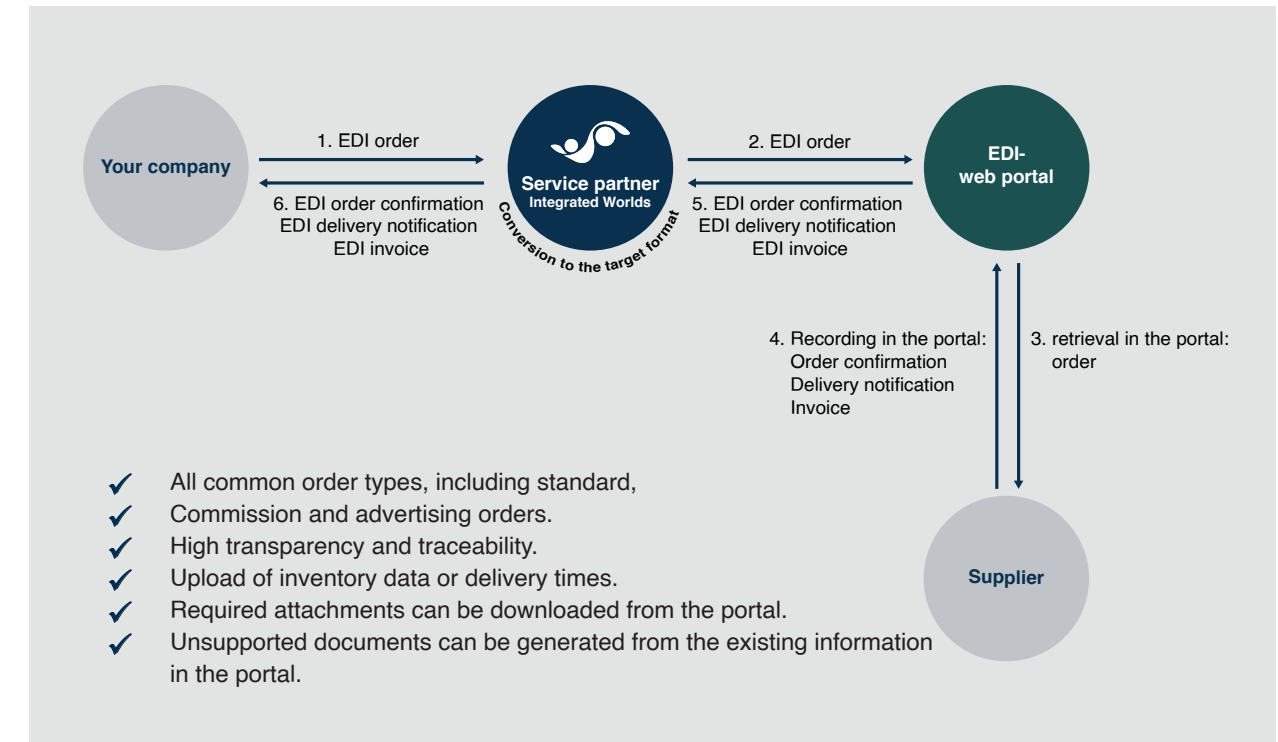your system as EDI documents.

Increase your EDI quota, your flexibility and scalability and
make your processes more efficient

Book a demo now

✓ We will show you the advantages of the EDI web portal free of charge and without obligation.
✓ Get to know the user interface and administration.
✓ Get started quickly and easily with the introduction of the EDI web portal.

The solution at a glance

Your company

1. EDI order

Service partner
Integrated Worlds

Conversion to the target format

2. EDI order

**EDI-
web portal**

6. EDI order confirmation
EDI delivery notification
EDI invoice

5. EDI order confirmation
EDI delivery notification
EDI invoice

4. Recording in the portal:
Order confirmation
Delivery notification
Invoice

3. retrieval in the portal:
order

Supplier

✓ All common order types, including standard,
✓ Commission and advertising orders.
✓ High transparency and traceability.
✓ Upload of inventory data or delivery times.
✓ Required attachments can be downloaded from the portal.
✓ Unsupported documents can be generated from the existing information in the portal.

EDI – web portal

Meeting customer needs and standing out in the market

Comprehensive digitization of your sales

Conventional sales structures are an obsolete model. In order to remain competitive, companies must rely on digital sales models. Our B2B customer portals, B2B order portals and marketplace applications enable new sales channels and communication channels.

Centralized data and information management is an important factor in their success. It enables communication that is not tied to time and place.

New sales channels, fast quotation preparation and transparent process execution are just some of the benefits that the digitization of sales brings.

Your advantages at a glance

✓ **Efficient processes:** Real-time information enables all parties to quick reaction.

✓ **Error prevention:** A uniform database for all parties involved avoids errors in the transfer of information.

✓ **Centralized data management:** Transparent information management allows all parties involved to act 24/7, regardless of location.

✓ **Sales growth:** More cross-selling and up-selling with specific and reliable information about customer needs.

Discover now how you can keep up with the growing competition and increase your customer satisfaction.

Increase customer loyalty and open up new markets

The ideal tool for building up smaller customers

Our B2B order portal is a platform that connects all your customers to your processes, regardless of whether they are EDI-capable or not. Benefit on both sides from the advantages of fast, secure and transparent ordering.

Especially if you offer complex products that require individual configuration, communication is often timeconsuming and error-prone. With our order portal, you can present your products online 24/7, display all options and variants and allow customers to select their desired combination.
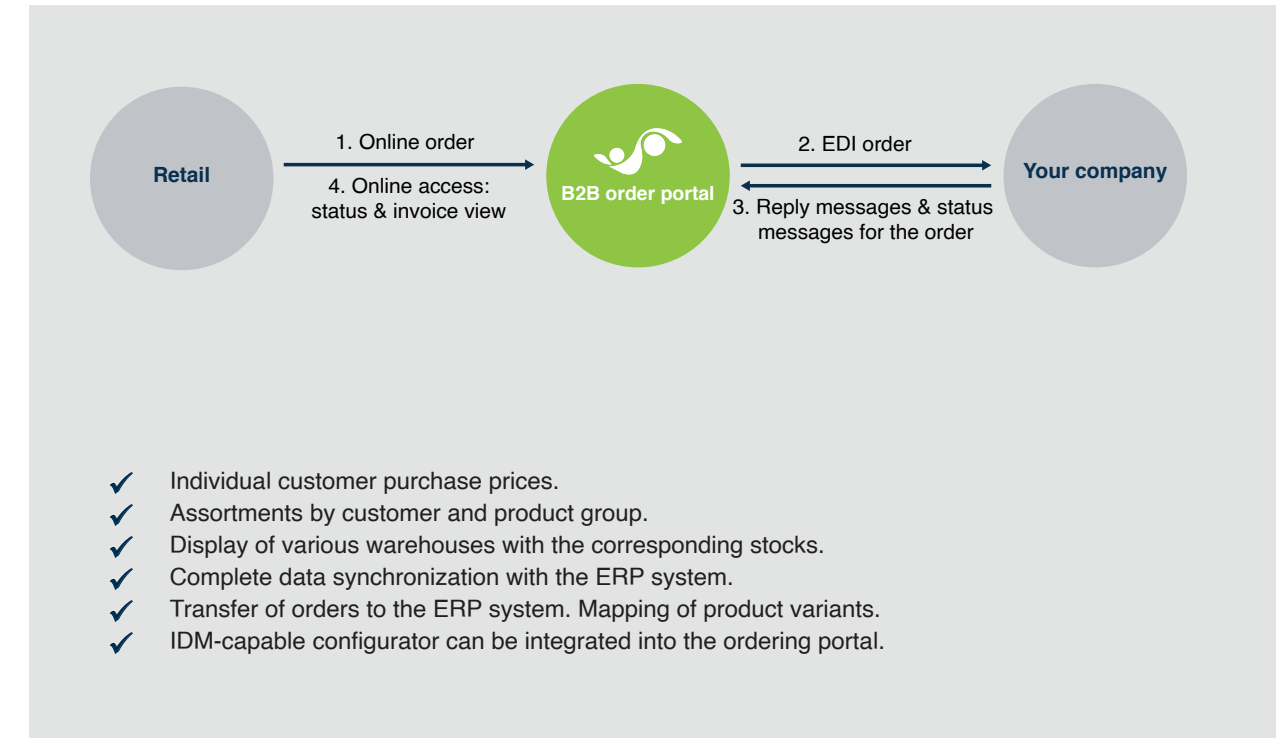
You receive a complete and correct order directly in your ERP system, without any queries or misunderstandings. The B2B order portal is a solution that optimizes your entire sales process and your business processes.

Book a demo now

✓ We will show you the advantages of the B2B order portal free of charge and without obligation.
✓ Get to know the order portal interface and administration.
✓ Get started quickly and easily with the introduction of the order portal.

The solution at a glance

Retail — 1. Online order → B2B order portal — 2. EDI order → Your company
4. Online access: status & invoice view ← B2B order portal ← 3. Reply messages & status messages for the order

✓ Individual customer purchase prices.
✓ Assortments by customer and product group.
✓ Display of various warehouses with the corresponding stocks.
✓ Complete data synchronization with the ERP system.
✓ Transfer of orders to the ERP system. Mapping of product variants.
✓ IDM-capable configurator can be integrated into the ordering portal.

B2B order portal

Transparent order tracking and
Efficient service

Offer your customers a higher level of service in after-sales

If you sell complex products, you know how important continuous communication with your customers is. With our B2B customer portal, you can offer your customers access to all information on order status and delivery planning as well as invoice and credit note documents at any time.

The highlight: the customer portal recognizes process gaps and deviations, can actively point them out and highlight change information. This saves your customers numerous calls and emails about order status in their day-to-day business. This allows you and your customers to speed up business processes and increase process efficiency. This not only increases customer satisfaction, but also trust in your company.

Your employees in service and sales benefit from being relieved of recurring manual tasks. This frees up time for other sales-related tasks and strengthens the overall performance of your company.

Your company

1. Order data, status information & master data

4. Confirmation & release process

B2B customer portal

2. online access: tatus view

3. Confirmation & release process

Retail

- ✓ Tracking of documents for order processing.
- ✓ Retrieval of status information and delivery times.
- ✓ Information about offers, promotions and upgrades.
- ✓ Ideal in combination with the B2B order portal.
- ✓ Presentation of deviations.
- ✓ Access to product and price information.
- ✓ Integration of a content management system.

B2B customer portal

Successful on all online marketplaces with an EDI interface connection

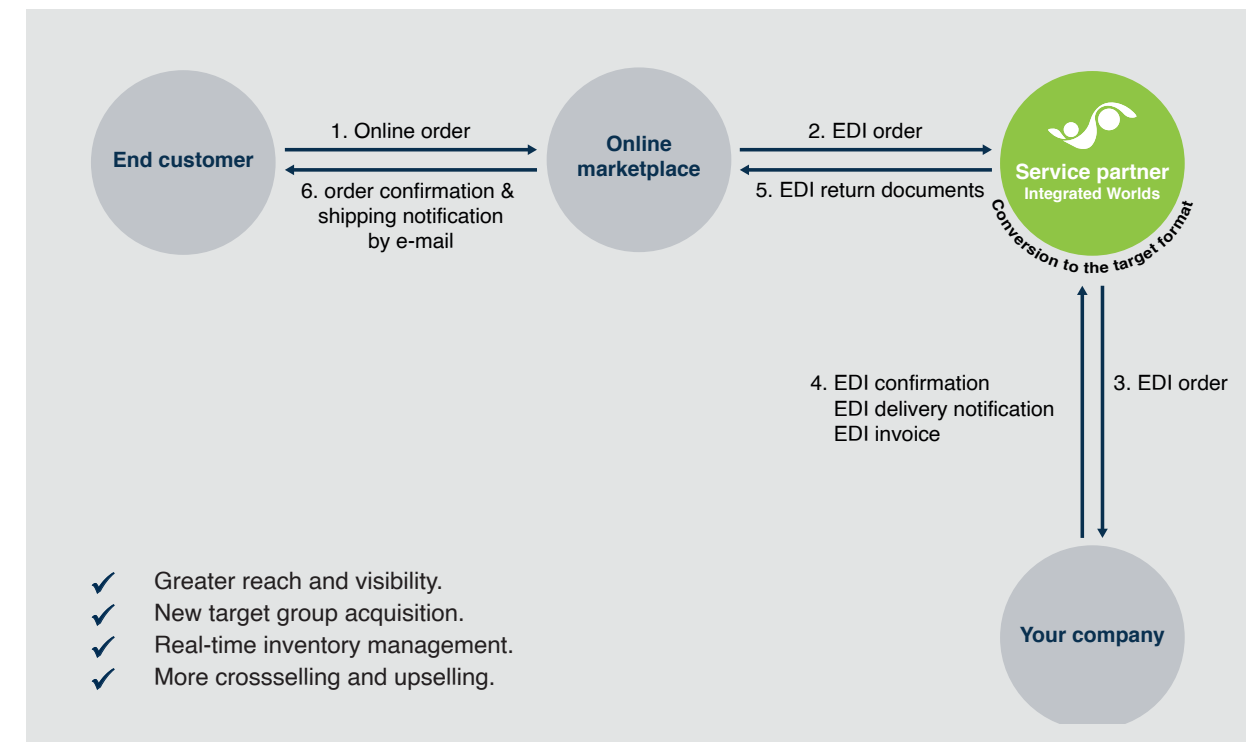# Use marketplaces as an additional sales channel

Sales via online marketplaces are interesting for both manufacturers and retailers. These platforms offer many attractive opportunities to be present online. But how do you manage your orders, stock levels, invoices and returns?

Our marketplace connection is the missing link between your ERP system landscape and your chosen marketplaces. Our integration enables a fast and uncomplicated connection. We use your existing interfaces for the integration of classic trading channels and thus provide you with access to marketplaces as efficiently as possible.

With our support, you save time, resources and minimize challenges in successfully establishing your products and your company on various marketplaces.

The solution at a glance

✓ Greater reach and visibility.
✓ New target group acquisition.
✓ Real-time inventory management.
✓ More crossselling and upselling.

Marketplace connection

Digital logistics processes

Get the best out of your logistics processes

With our solutions for dropshipping (drop shipping for parcel goods), crossdocking (drop shipping for large and heavy goods) and our forwarding portal, we enable you to digitally automate your delivery processes and make direct deliveries from the manufacturer.

Direct delivery from the manufacturer to the end customer reduces transport routes, storage and relocation as well as work processes. This efficient processing relieves your employees, reduces storage costs and increases your delivery capacity.

Manufacturers also benefit from direct delivery to end customers. They benefit from the fact that they do not have to supply each store individually. Instead, deliveries are only made once to a central hub, for example.

Your advantages at a glance

✓ **Increased customer loyalty:** Increase the satisfaction of your end customers through fast delivery.

✓ **Germany-wide delivery:** Also offer delivery to customers who live outside your delivery area.

✓ **Reduced complaint rate:** minimization of damage during storage and transfer processes due to the reduced handling of goods

✓ **Efficient processing:** Enable all parties involved to have a comprehensive transparency of the processes.

✓ **Error reduction:** The digital handling of the entire process avoids errors.

Faster, further, better! Discover the solutions for optimizing your logistics processes now.

Efficient end customer delivery

Delivery from the manufacturer offers you many advantages
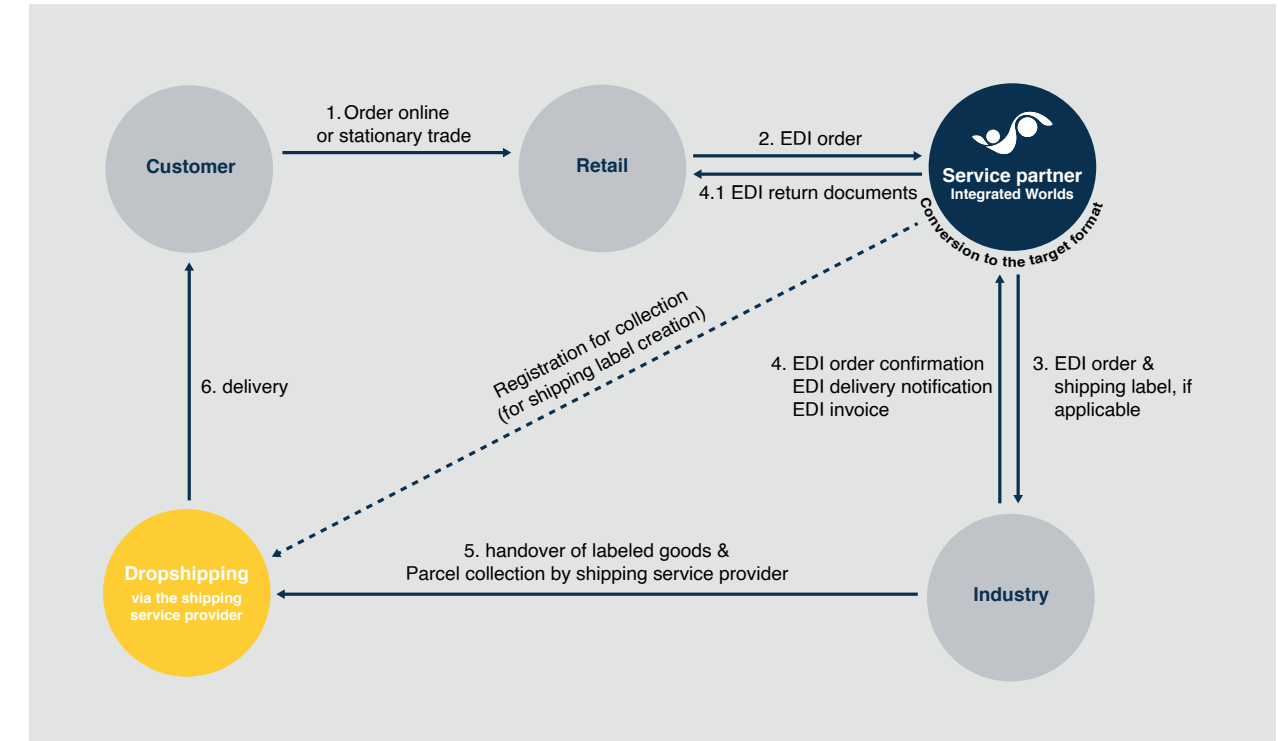
Faster, further, more holistic

The dropshipping process offers a simple and efficient solution for parcel goods orders. With this solution, you can easily handle the transfer of end customer orders to the manufacturer digitally, including coordination with your preferred logistics partner. This leads to shorter delivery times, a reduction in the complaint rate and consequently to increased customer satisfaction.

Using today's common standards, all the usual documents for the dropshipping process, such as orders, order confirmations, delivery notifications and invoices, are processed via digital document data exchange. All you need for this is an interface via which the documents can be sent and received.

We support you in digitizing the process as far as possible, including the automated creation of shipping labels.

Diagram labels:

- **Customer**
- 1. Order online or stationary trade
- **Retail**
- 2. EDI order
- 4.1 EDI return documents
- **Service partner** Integrated Worlds
- Conversion to the target format
- 6. delivery
- Registration for collection (for shipping label creation)
- 4. EDI order confirmation EDI delivery notification EDI invoice
- 3. EDI order & shipping label, if applicable
- **Dropshipping** via the shipping service provider
- 5. handover of labeled goods & Parcel collection by shipping service provider
- **Industry**

Dropshipping

Offer service-oriented delivery with
Hermes 2-Man-Handling

The necessary power for retail logistics processes

Hermes Einrichtungsservice (HES) and Integrated Worlds have jointly developed a process to digitally optimize the delivery of heavy and large goods. Retailers can offer deliveries throughout Germany without having to compromise on the services offered. All the manufacturer has to do is deliver the goods to the nearest Hermes hub.

Hermes 2-man handling takes care of delivery, including dditional services such as furniture assembly and used parts collection. The entire Crossdocking process is handled digitally with all parties involved, including registration of deliveries and creation of shipping labels.

Crossdocking
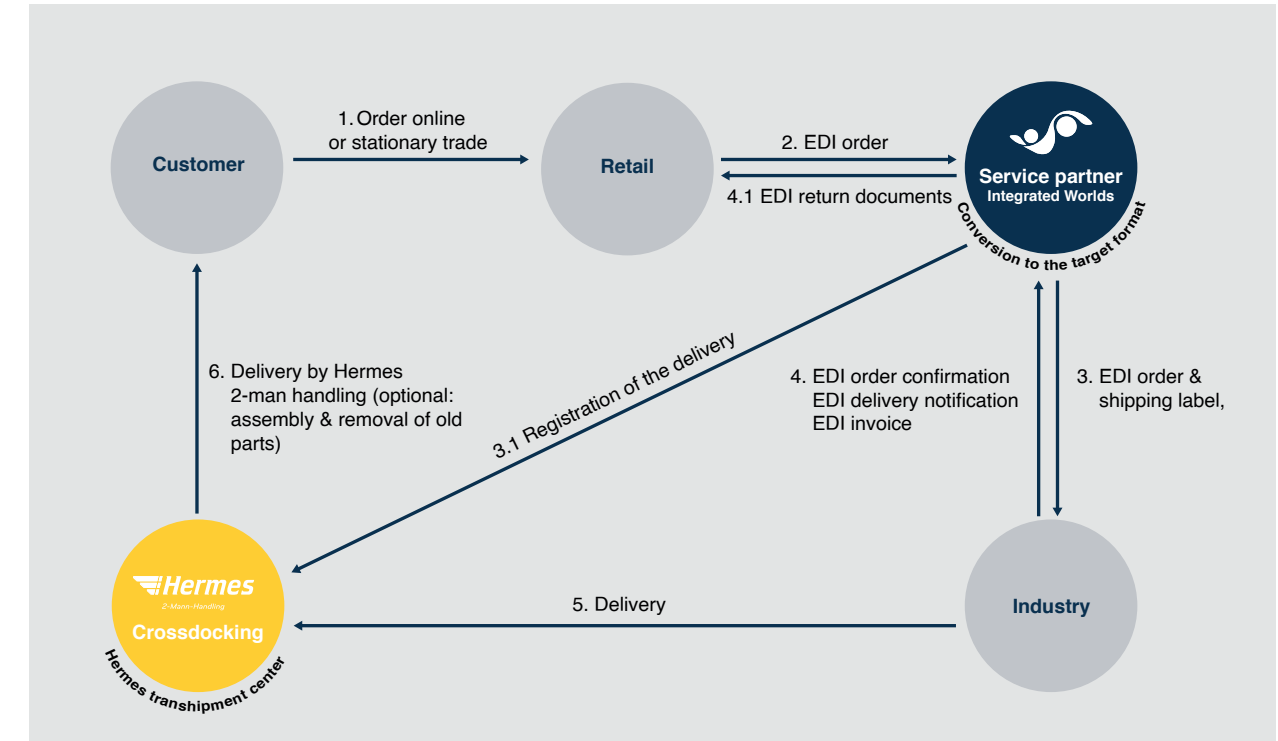
Retailers help retailers

# The right partnerships for your last mile

The Integrated Worlds shipping portal is a solution based on the concept of "shared delivery". This concept brings together several partners who jointly take care of delivery and assembly. For example, retailers in a buying group who accept customer orders that are not in their own delivery area but can be delivered and assembled by a partner from the buying group without any problems.

This means that the goods are not shipped by the retailer itself. Instead, the goods are delivered by the manufacturer to a logistics center of a partner retailer that serves the corresponding region and takes over the additional services booked, such as assembly.

Retailers have the option of placing a delivery order or accepting an order from another retailer. In this way, the partners share the delivery route. The entire process takes place via the forwarding portal.

Shipping portal
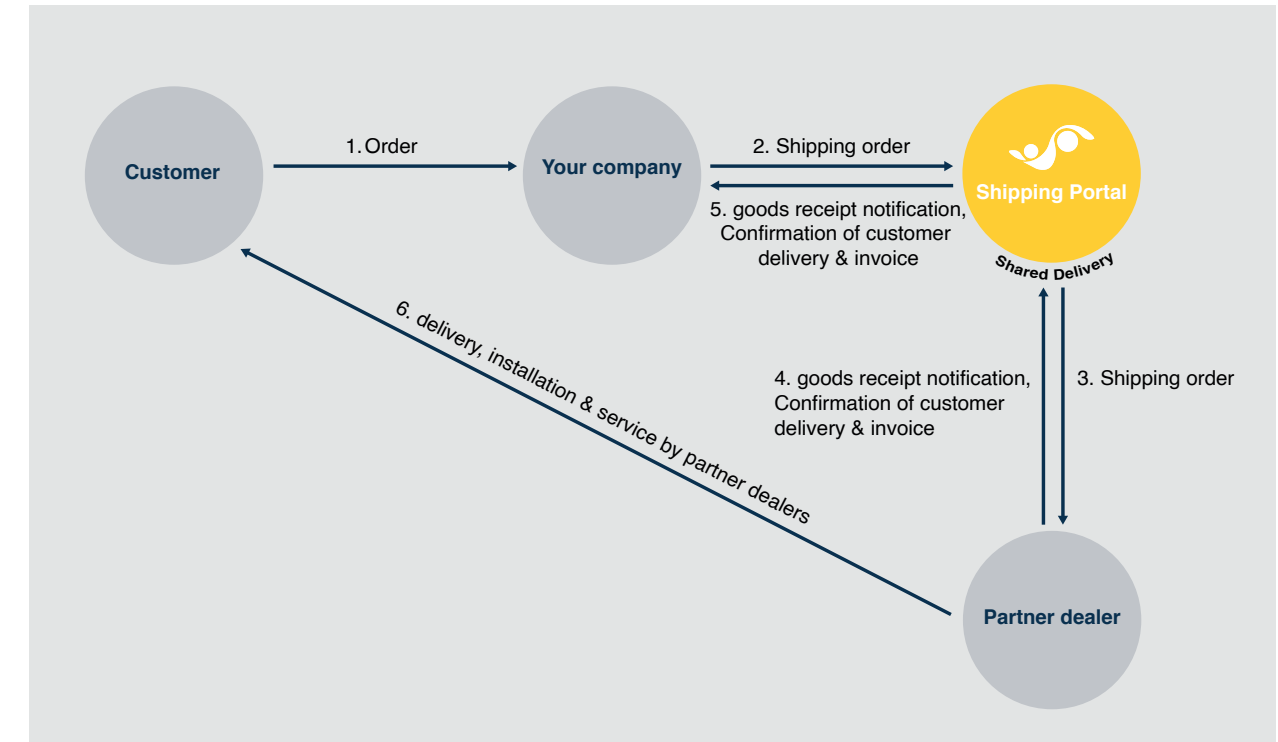
Optimize your processes at the POS

Get to know the digitization possibilities at the point of sale

Would you like to save valuable time at the POS and avoid the time-consuming manual maintenance of variant orders in your merchandise management system? And offer your customers added value such as up-to-date information on delivery times and stock levels?

With our "Digital at the POS" solutions, we help you to handle processes on the sales floor in a cost- and timeefficient manner!

Our solutions can be integrated into the B2B ordering portal. This allows you to offer your customers an allround service that includes a dedicated configurator, up-to-date stock information and round-the-clock ordering.

Your advantages at a glance

✓ **Customer satisfaction:** Increase the trust of your customers and improve customer service.

✓ **Error reduction:** By eliminating manual maintenance, you achieve error-free picking orders and thus reduce your returns rate.

✓ **Sales arguments:** Influence your sales success on the basis of up-to-date information on delivery times and stocks.

✓ **Future-proof:** distribute and position complex and multi-variant products ostefficiently without having to leaf through thick paper catalogs.

Read more about how you can handle the processes at your POS in a cost-efficient and time-saving manner.

Digital at the POS

Error-free transmission of your
picking orders

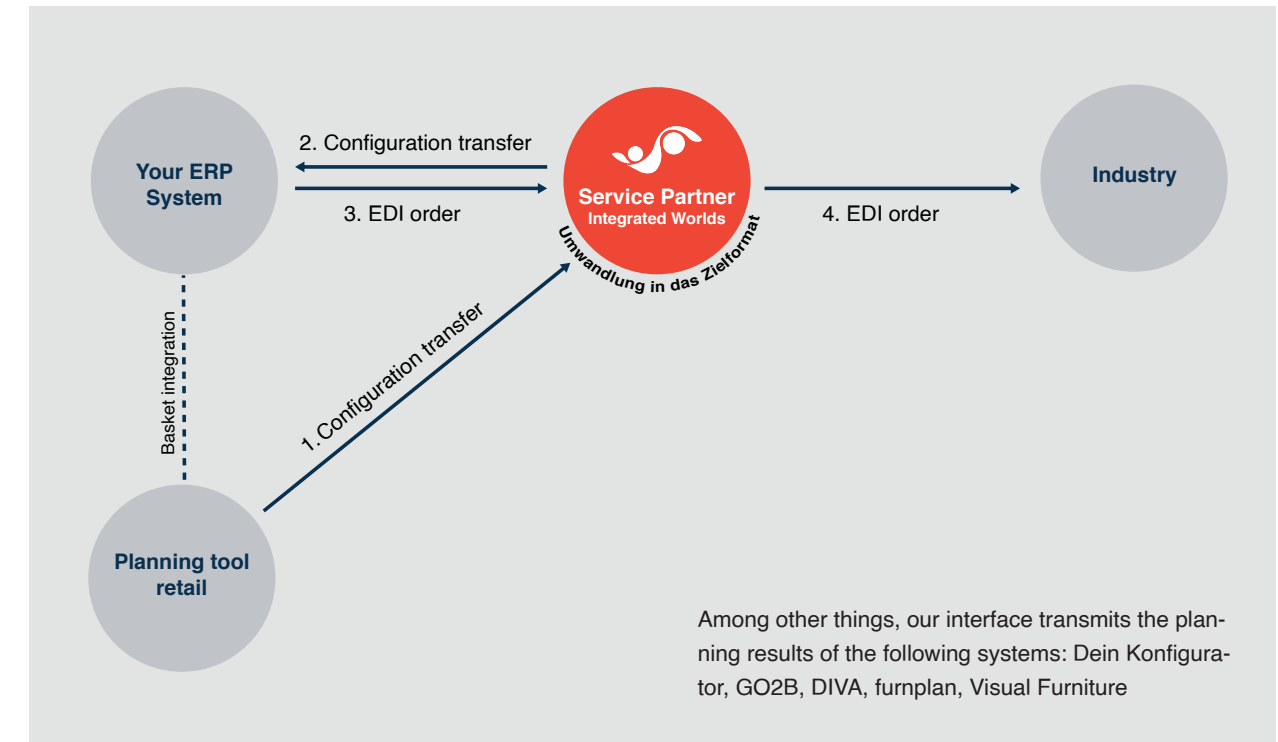## Faster process handling for your point of sale

The desire for individuality among end customers is growing and with it the variety of configurable products. The subsequent order processing is often associated with time-consuming manual entry and many queries.

But there is a better option: Integrated Worlds connects the interfaces of various systems and standards, ensuring that the planning results are automatically transferred to the retailer's merchandise management system.

This results in error-free orders that can be processed automatically and digitally across the entire value chain. There is no need for time-consuming manual maintenance, which saves an invaluable amount of time.

Among other things, our interface transmits the planning results of the following systems: Dein Konfigurator, GO2B, DIVA, furnplan, Visual Furniture

Fast, user-friendly and intuitive

We provide you with the right tools

Everything from a single source: We support you in selling a wide range of products with our IWOfurn SalesApp including configurator, which is ready for use on the tablet at the point of sale.

This allows you to offer your customers the best possible advice and present the products visually. Your sales team is guided intuitively through the configurator and is only shown possible combinations. This gives your customers a clear idea of the end product and makes it easier for them to make a purchase decision.
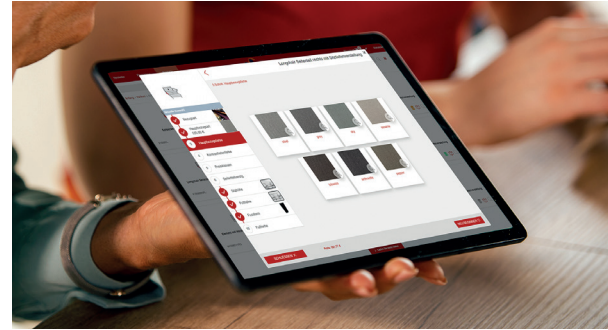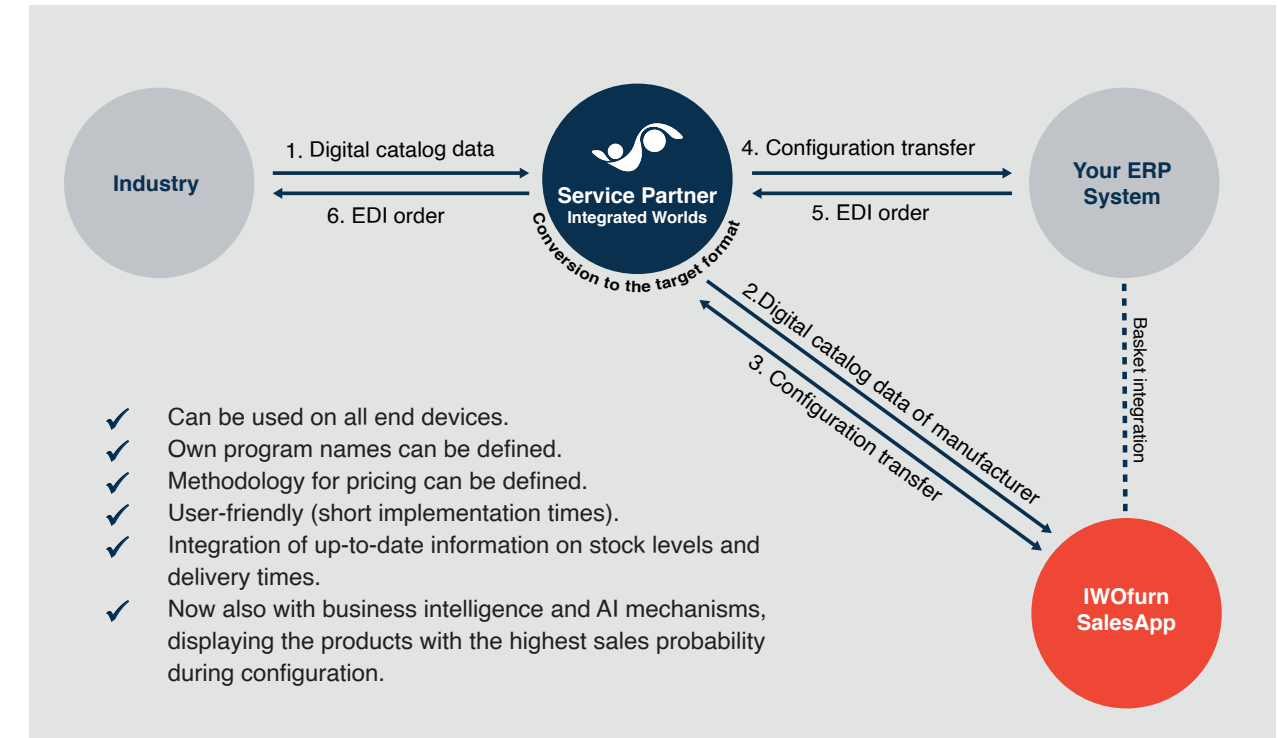
The user interface can be adapted to your company's corporate identity and individual user profiles can be created for your sales team. The manufacturer's catalog data and current information on delivery times and stock levels can be called up directly in the SalesApp via the interface.

Book a demo now

✓ Get to know the functions of the SalesApp.
✓ Make an appointment now, free of charge and without obligation.
✓ Introduce the IWOfurn SalesApp quickly and easily.

Industry

1. Digital catalog data

6. EDI order

Service Partner
Integrated Worlds

Conversion to the target format

4. Configuration transfer

5. EDI order

Your ERP System

2. Digital catalog data of manufacturer

3. Configuration transfer

Basket integration

IWOfurn SalesApp

✓ Can be used on all end devices.
✓ Own program names can be defined.
✓ Methodology for pricing can be defined.
✓ User-friendly (short implementation times).
✓ Integration of up-to-date information on stock levels and delivery times.
✓ Now also with business intelligence and AI mechanisms, displaying the products with the highest sales probability during configuration.

IWOfurn SalesApp

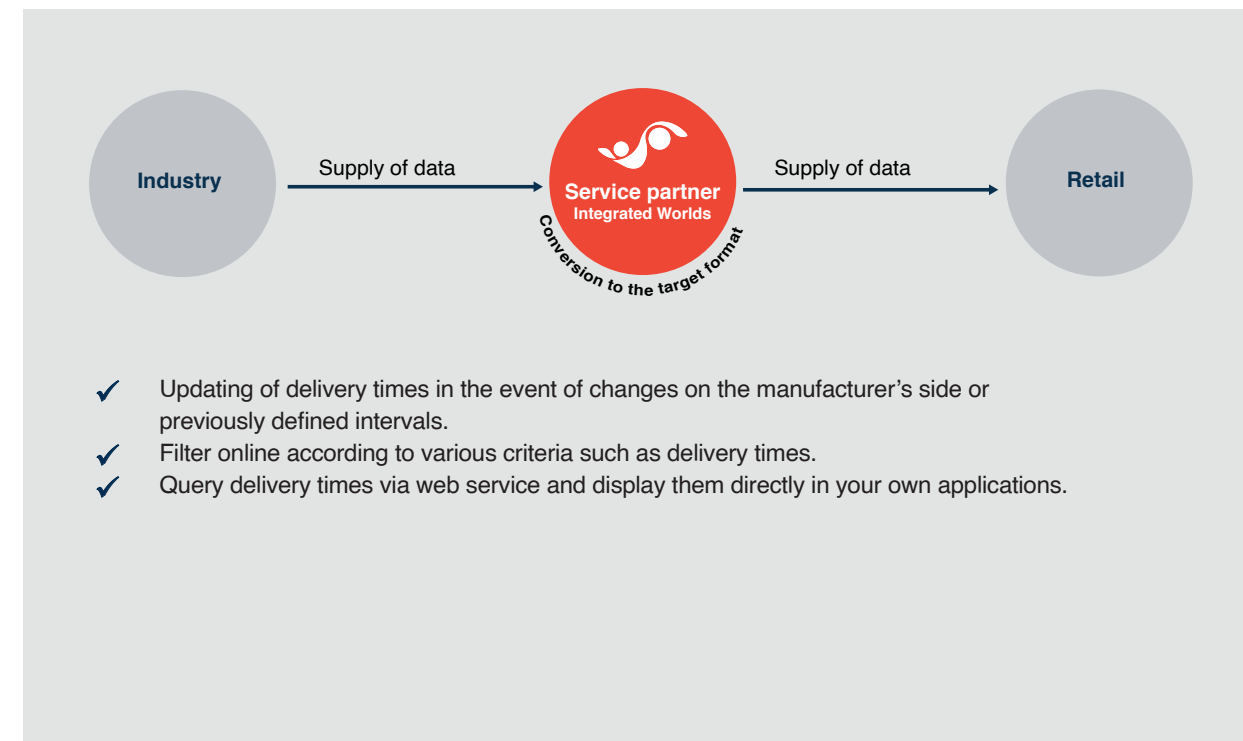View current information on stocks and delivery times directly at the POS

The right information at the right time

An online store without precise delivery times? It's hard to imagine that this could be successful! But why should we limit this to the online world? It has also become crucial for the salesperson on the sales floor to provide the end customer with reliable information.

Manufacturers can communicate delivery times to us via EDI messages or web services. As the simplest solution, we have a CSV template that can be filled out and sent to us. Without manual maintenance, retailers have access to the manufacturers' delivery times in the merchandise management system and connected applications via a digital interface. Offer your customers more planning security and increase the probability of closing a deal.

Industry — Supply of data → Service partner Integrated Worlds (Conversion to the target format) — Supply of data → Retail

- ✓ Updating of delivery times in the event of changes on the manufacturer's side or previously defined intervals.
- ✓ Filter online according to various criteria such as delivery times.
- ✓ Query delivery times via web service and display them directly in your own applications.

Stock information and delivery times

The ideal purchasing process

More cost control for your procurement

Medium-sized companies with several locations have to procure a large number of consumables on a daily basis. In addition to the value of the goods, it is also important to consider the process costs associated with procurement, such as ordering from the supplier.

The aim of C-parts management is to optimize the procurement of the required goods and thus reduce costs.

It's not just about achieving better product prices in purchasing. A modern purchasing platform makes it possible to lower process costs, reduce time expenditure and automate procurement.

Your advantages at a glance

✓ **Supplier connection:** We integrate all your suppliers.

✓ **Traceability:** The ordering process is transparent.

✓ **Individuality:** sets of rules for internal account assignment and cost center.

✓ **Process automation:** Give your employees more freedom for valueadding tasks.

✓ **Cost savings:** Process costs and purchasing costs are reduced.

Find out more about the ideal process for purchasing consumables.

Optimize your procurement

Relieve your purchasing and accounting departments

Our purchasing portal helps to make your procurement process for C-parts more efficient and transparent. Thanks to predefined rules for internal account assignment and cost centers, your purchasing can be better controlled without the need for internal consultations with the accounting department.
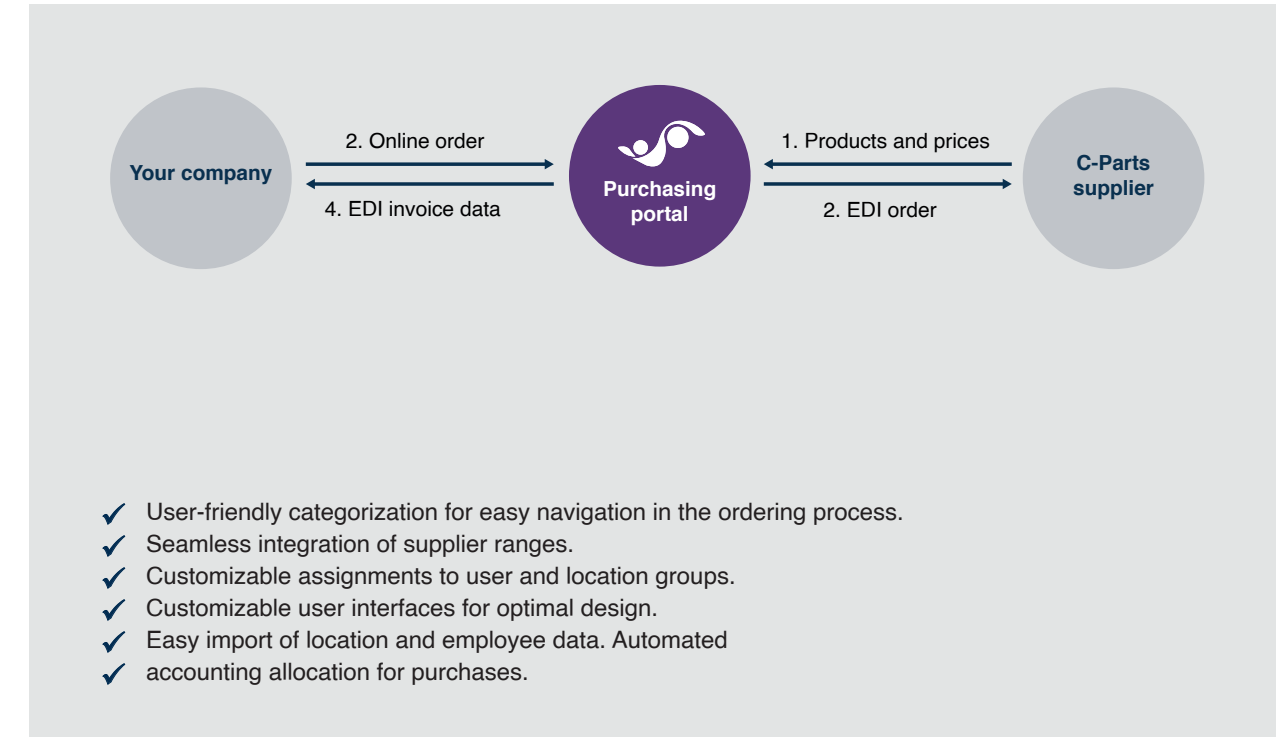
The purchasing portal covers the entire ordering process, including the associated processing steps, such as forwarding orders to suppliers or approving workflows and checks. The automatic transfer, mathematical control and transmission of invoices to your accounting system (including assignment to accounts and cost centers) optimizes the ordering process for your employees and reduces process costs.

If you also receive electronic invoices from your
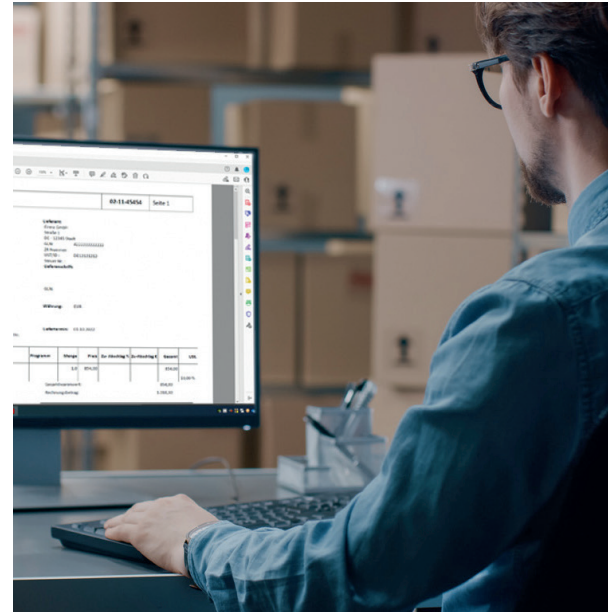
suppliers, you can also benefit from the additional advantages of the purchasing portal - in particular from automated invoice verification.

	2. Online order		1. Products and prices	
Your company		Purchasing portal		C-Parts supplier
	4. EDI invoice data		2. EDI order	

✓ User-friendly categorization for easy navigation in the ordering process.
✓ Seamless integration of supplier ranges.
✓ Customizable assignments to user and location groups.
✓ Customizable user interfaces for optimal design.
✓ Easy import of location and employee data. Automated
✓ accounting allocation for purchases.

Purchasing portal

Feedback and Experience Management

How to lead your company into the data-driven future with FXM

Big data, AI and now "FXM" - but what exactly is that? "Feedback and Experience Management": This is about the "feedback" that can be drawn from data on processes and those involved, as well as the handling of the data and the measures derived from it ("Experience Management") in order to lead a company into a data-driven future in the best possible way.

It is particularly important to us to make the solution accessible to everyone, especially SMEs.

Your advantages at a glance

✓ **Competitiveness:** reacting quickly to new circumstances and market opportunities and reduce wrong decisions.

✓ **Process automation:** Quality via the entire value chain.

✓ **Future-proof:** ideas faster with The figures back this up.

✓ **Secure knowledge:** transparency in your own and secure knowledge and processes as know-how within the company.

Early trend recognition, supply chain management, target group analysis in real time and process optimization through rapid weak point analysis - all this is within reach with integrative data use.

The secret to unlocking the full power of data in real time and across the entire process chain often lies in combining different information from different interfaces, for example from the online store and EDI documents. Contact us now to find out more about how you can collect, visualize, interpret and analyse data correctly. We will also show you how to derive the right actions and measures from this data. We will help you to implement all the relevant steps that make this possible.

FXM is more than just a tool. It is a philosophy that will lead your company into the data-driven future. Find out more about it here and feel free to contact us. We look forward to your inquiry!

Expand your network quickly and easily

We connect you with as many partners as possible

After your first EDI project, the basis has been created for connecting with as many business partners as possible. Our onboarding service is the right thing for you if you want to quickly achieve the highest possible level of automation.

Without burdening your scarce resources, we use our potential analysis to immediately identify who you can network with quickly and easily. Regardless of whether you want to network with customers or suppliers: we are at your side in every phase of the expansion.

Your advantages at a glance

✓ Our onboarding team analyzes and immediately identifies your networking potential.

✓ Our onboarding team clarifies all technical requirements with your partners.

✓ We monitor the first test messages to ensure that all further steps run smoothly.

✓ They invest neither time nor internal resources to connect partners on their own initiative.
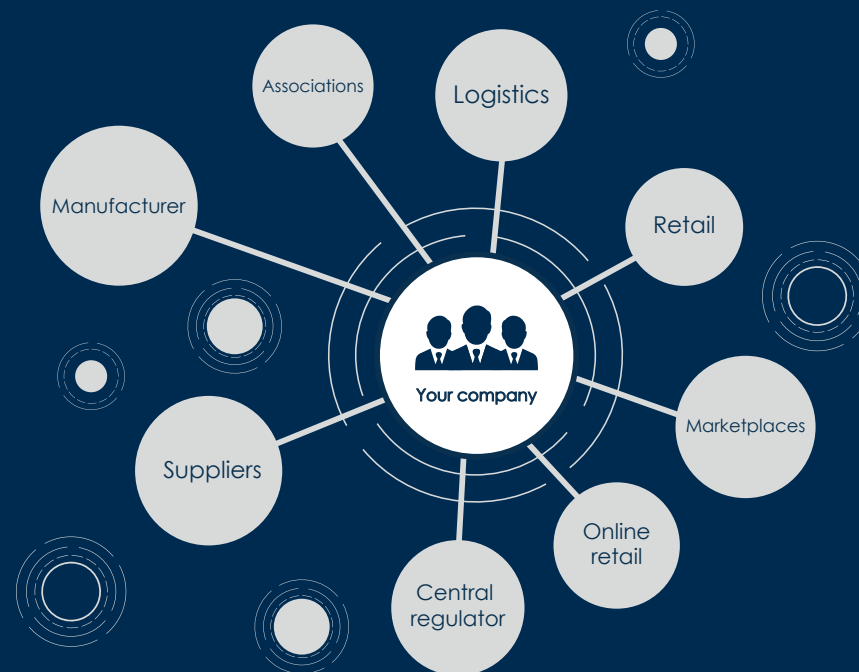
We support you on the path to digitization! Our onboarding team processes your inquiries, accompanies and organizes the networking process and supports you in the continuous expansion of your networks with the aim of achieving the highest possible EDI rate.

Read more now about how we can connect you with your business.

The transformation accelerator
in the "Living & Furnishing" sector

Our IWOfurn platform connects Europe's furniture world

IWOfurn (Integrated Worlds of Furniture), a brand of Integrated Worlds, has been operating the pioneering platform since 2008, which connects companies within the furniture and furnishing industry in order to digitize and automate processes.

IWOfurn enables seamless networking of over 1,000 companies - including around 840 furniture manufacturers and 350 furniture retailers, and the number is growing every day.

Die IWOfurn auf einen Blick

✔ We have been successfully networking all industry players for many years.

✔ Around 840 manufacturers and more than 50 dealers with over 4,000 retail outlets place their trust in our solutions.

✔ More than 85,000 documents are exchanged daily via the IWOfurn platform.

✔ Interfaces to all systems and close cooperation with all partners.

IWOfurn

Benefit from our process expertise and knowledge of the specific requirements of the industry.
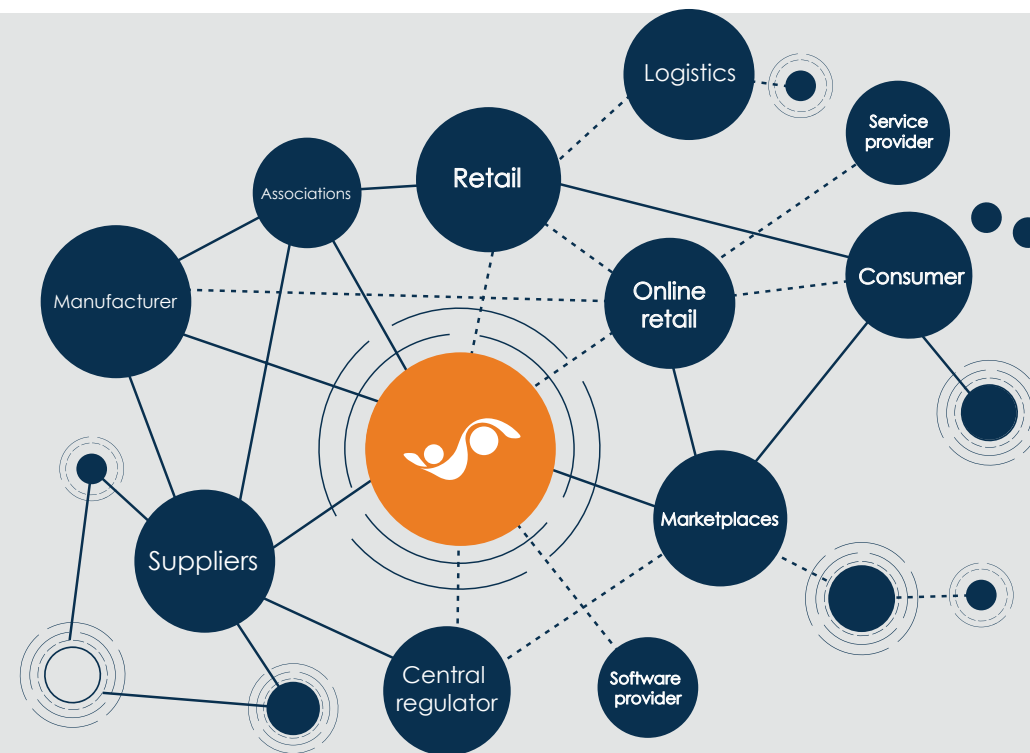
IWOfurn

Benefit from the largest data industry network

The IWOfurn platform connects all players in the industry

IWOfurn currently supports around 200 data formats for the digital exchange of documents. By connecting to the IWOfurn platform, data content can be exchanged smoothly with partners over the long term. The focus here is also on cooperation with network groups and system providers.

"IWOfurn is based on more than 30 years of commitment to B2B process Digitization in the furnishing industry. The platform stands for open, standards-based Digitization along the entire value chain. IWOfurn cooperates neutrally with all stakeholders and service providers and thus enjoys a high level of acceptance among all market participants."
Dietmar Weber, Managing Director, Integrated Worlds GmbH

IWOfurn Advisory Board

With the IWOfurn Advisory Board, four important industry organizations are shaping the further development of the open and scalable service concept of the IWOfurn brand. This consists of the Association of the German Furniture Industry (VDM), the German Furniture and Kitchens Trade Association (BVDM), the Data Competence Center (DCC) and the SME Association (ZGV).

The platform for the furniture industry

Integrated Worlds

we connect worlds

Get in touch with us today and let us drive your digital transfor-
mation forward together. We look forward to supporting you on
your path to a successful digital future.

Integrated Worlds GmbH
Max-Eyth-Str. 38
71088 Holzgerlingen
Tel   +49 7031 4617 30
service@integrated-worlds.com

www.integrated-worlds.com